Welcome to the highlights of our goals and accomplishments for 2014-15. As in years past, our divisional vision, mission and values guided our priorities. From the growth of existing programs to the development of many new ones, our students experience greater educational opportunities.

For example, The Make College Count! program made its way into 12 classes and launched online workshops, reaching even more students. You’ll note growth in the fraternity and sorority community and the expansion of the alternative spring break program.

The first ever Bronco Day, a campuswide open house, drew 1,700 students and families from Idaho and across the country.

For the first time, the Division of Student Affairs received a national award in the website, multimedia and interactive category, reflecting the focus of our work shifting from analog to digital.

This report highlights the results of all your hard work and dedication. And please note: faculty and staff across campus have mentioned the increase they’ve seen in student engagement. It’s because we do continue to evolve in all that we do.
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<th>PAGE</th>
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<td>38</td>
<td>Continually Evolving in All That We Do</td>
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WHO WE ARE
VISION

As a result of our work every Boise State student is more self-aware, community oriented and prepared to change the world.

MISSION

Boise State University Student Affairs connects with students to provide vital services, resources, and learning opportunities preparing them for work and life beyond the blue.

VALUES

In promoting the university’s shared values the Division of Student Affairs is:

- Focused first on every student’s growth and development
- Civic-minded and passionate about fostering diverse and inclusive communities
- Committed to excellence, integrity, and fiscal responsibility
- Dedicated to service and continually evolving in all that we do
LISA HARRIS
Vice President for Student Affairs
This organization chart reflects the structure of the division at the end of FY15. For a current organization chart please visit vpsa.boisestate.edu.

ASBSU
Student Government

LESLIE WEBB
Associate Vice President
Student Affairs

CHRIS WUTHRICH
Dean of Students
Office of the Dean of Students

JIM ANDERSON
Associate Vice President
Enrollment Services

KIM THOMAS
Executive Director
Campus Services

Jeremiah Shinn
Assistant Vice President
Student Life

Charlie Varland
Director
Student Involvement & Leadership Center

Luke Jones
Director
Campus Recreation

Kris Sansing
Director
Student Affairs Marketing

Vacant
Business Manager
Student Media

Dean Kennedy
Director
Housing & Residence Life

Debbie Kaylor
Director
Career Center

Francisco Salinas
Director
Student Diversity & Inclusion

Christy Babcock
Assoc. Director
International Student Services

Ro Parker
Coordinator
Multicultural Student Services

Vacant
Assoc. Dean of Students
Dean of Students

CARE Team
Case Management

Jess Caldwell-O’Keefe
Assoc. Dean of Students
Dean of Students

Sarah H. Green
Assoc. Dean of Students
Title IX Investigator

Wendy Turner
Director
Disability Resource Center

RK Williams
Coordinator
Veteran Services

Vacant
Director
Women’s Center

Renee Rehder
Senior Assoc. Director
Enrollment Services

Kelly Talbert
Director
Admissions

Diana Fairchild
Director
Financial Aid & Scholarships

Sarah Shinn
Director
New Student & Family Programs

Kris Collins
Registrar
Registrar’s Office

Vacant
Assoc. Dean of Students
Dean of Students

Brent Delong
Director
Student Union

Jim Goodman
Director
Bookstore & Bronco Shops

Bethani Studebaker
Director
Children’s Center

Zab Biason
IT and Web Manager
Student Affairs IT

Carol Scott
General Manager
University Dining Services/Aramark

Contract Manager
Beverage Rights

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THE BIG PICTURE
OUR BIG PICTURE PAINTS THE STORY OF A THRIVING CAMPUS COMMUNITY, A PLACE WHERE MORE STUDENTS THAN EVER ARE ATTENDING EVENTS, GETTING INVOLVED IN PROGRAMS, AND ENROLLING AT BOISE STATE UNIVERSITY.

GROWTH IN ATTENDANCE

41,019
Students Participated in 120 Events and Activities

These programs provided students opportunities to serve others, develop as leaders, and meet people and find connections to the campus community.

FRATERNITY & SORORITY COMMUNITIES

• 900+ members
• 300+ women participated in sorority recruitment
• 100+ men were offered bids for fraternities
• 17 chapters
• Established the first Multicultural Greek Council

Average GPAs Spring 2015:

<table>
<thead>
<tr>
<th>Organization</th>
<th>GPA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interfraternity Council</td>
<td>2.903</td>
</tr>
<tr>
<td>Panhellenic</td>
<td>3.089</td>
</tr>
<tr>
<td>Multicultural Greek Council</td>
<td>2.733</td>
</tr>
<tr>
<td>All Men’s (Non-Fraternity)</td>
<td>2.566</td>
</tr>
<tr>
<td>All Women’s (Non-Sorority)</td>
<td>2.582</td>
</tr>
</tbody>
</table>

ALTERNATIVE SPRING BREAK

7,780 Miles Traveled
903 Service Hours

Partnership Jamaica: reconstructed two elementary schools
Portland, Oregon: worked with homeowners framing, siding, painting, roofing, and insulating houses for Habitat for Humanity
Kanab, Utah: improved conditions at the facility for Best Friends Animal Society
BRONCO ROUNDUP

The Bronco Roundup Student Tailgate was a second-year success with attendance ranging from **300-1,500** students (depending on the weather) for at-home football games.

NEON NIGHT

500

Students Attended the Largest Event Resident Housing Association (RHA) has Ever Hosted

New students gathered in the Games Center in the Student Union Building for fun and games to learn more about RHA and the Hall Council. The evening included free cosmic bowling, billiards and Ping-Pong.

ENROLLMENT

22,113 Total Student Population

10,838 Applications Processed

44 Countries Represented

INCOMING STUDENTS

Residents of Idaho 70% 58.4%

International 69%

Underrepresented Ethnic Groups 23.3% 4.7%

First-Year Students (2,211 enrolled)

First-Time Transfer Students (1,291 enrolled)
ON-CAMPUS STUDENT EMPLOYMENT

In 2013, the Student Affairs Leadership team created Enhancing the On-Campus Student Employment Program to:

- Create a comprehensive portrait of student staffing by collecting data: number of student employees, types of positions and pay
- Gather information on hiring, onboarding and performance management
- Create a professional development program for students
- Identify opportunities to increase student employee numbers

LEAP (LEADERSHIP, EMPLOYABILITY, ACADEMICS AND PROFESSIONAL PREPARATION)

In 2015, the Career Center launched the pilot LEAP program with goals to connect students’ on-campus jobs to their academic and career goals. Results of LEAP revealed students need:

- A better format for student orientation
- More communication on professional development with supervisors
- More professional development opportunities
- LEAP training for supervisors

STRATEGIC MESSAGING

Strategic Messaging was initiated to create more intentional, consistent and clear communication with focus on students, staff, recruitment, marketing and articulation of the divisional Why.

- Admissions is tailoring messages to the unique needs and interests of different student populations, such as non-residents, high-achieving students, transfer students, and international students at Boise State
- Student Affairs Marketing is working with departments to build more intentionality and focus into existing and forthcoming marketing efforts
- An Orientation Presenter Series assisted departments in articulating Why to incoming students and parents
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PROFESSIONAL DEVELOPMENT

Student Affairs Council members identified professional development opportunities, conducted a survey with department directors, and explored new opportunities for staff. Results revealed:

- Workshops, speakers, and “confab-style” delivery formats were most requested.
- The need for a wider variety of topics for classified and professional staff.
- ACPA/NASPA professional competencies were most important. These included leadership, equity, diversity, inclusion, student learning/development, assessment, evaluation, research, and personal foundations.

STRATEGIC ENROLLMENT PLAN

In March 2014, Boise State University embarked on a path to create a Strategic Enrollment Plan. Five priorities were:

1. Increasing the capacity of low-cost, high-demand upper-division courses to facilitate new student enrollment and reduce bottlenecks to graduation.
2. Developing/implementing a comprehensive four-year scholarship program for new freshman and transfer students.
3. Completing development of a comprehensive academic advising model that integrates centralized advising, primarily for first-year and transfer students, with more localized advising in colleges/departments.
4. Developing a plan to increase enrollment of Idaho students.
5. Developing a comprehensive fiscal model for planning/supporting enrollment growth and graduate production.

Achieving goals and objectives for each priority continues. Version two of the plan is scheduled for release to the Executive Enrollment Committee before the end of fall semester 2015. Version two will address:

- Improving transfer enrollment.
- Increasing diversity.
- Increasing need-based aid.
- Creating a four-year merit-based scholarship program.
- Increasing capacity for low-cost academic programs.
- Enhancing academic advising.
- Implementing financial planning/counseling.
THE HIGHLIGHTS OF THE PAST YEAR HAVE ALL THE ELEMENTS OF A COMPELLING STORY – THEY RESONATE, POINT TO A GREATER CAUSE, AND TEACH. OUR SPOTLIGHT ACHIEVEMENTS FEATURE BUILDING FINANCIAL HEALTH, INCREASING CANCER AWARENESS AND PROMOTING A NEW BRONCO TRADITION. THEY ARE VIVID PROOF OF OUR NEWEST INITIATIVES.

BRONCO DAY

The first-ever campuswide open house was held, kicking off a brand new Bronco tradition. The day included open houses, demonstrations and tours from each college at the university. Families were also given an opportunity to visit an opportunity fair to explore the many ways students can get involved and be supported on campus.

5 States Represented
Included California, Washington, Oregon, Georgia, and Hawaii

69% of Attendees were Idaho Residents

1,700 Students and Families Attended

Awarded Program of the Year during the Campus Awards Ceremony in April.

The blue and orange turned pink in October in recognition of Breast Cancer Awareness Month. Buck Cancer was created by members of student government and implemented with support from Student Affairs.

The Bronco Shop sold Buck Cancer T-shirts, which were worn during the October 24 Broncos vs. BYU game, resulting in a student section “Pink Out.” A portion of the proceeds went to the Buck Cancer Research Fund. Other October events included:

- Pink Zumba party
- Pink Gloves Boxing
- Pink Out Carnival
- St. Al’s Mobile Mammogram

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FINANCIAL LITERACY

$5,000

Total Received from Higher One’s Financial Literacy Counts Grant Program and Coke Marketing Funds

The Student Financial Health Committee examined the role that Boise State is, and could be, playing in addressing student financial health.

- “Apply Yourself” in February and “Finding Money, Keeping Money” in March helped more than 100 students apply for more than 200 scholarships
- Developed and approved the financial literacy course ACAD 197 for fall 2015
- Students defaulting on loan repayments dropped from 11.4% to 8.4%
VALUES IN ACTION
GROWTH & DEVELOPMENT OF STUDENTS

BY OFFERING MORE LEARNING OPPORTUNITIES THROUGH ORIENTATIONS, WORKSHOPS, INTERNSHIPS, AND CAREER PLANNING PROGRAMS, OUR STUDENTS CONTINUE TO DEVELOP PERSONALLY AND PROFESSIONALLY, PREPARING THEM FOR THE NEXT CHAPTER—AFTER COLLEGE CAREER SUCCESS.
GROWTH & DEVELOPMENT OF STUDENTS

By offering more learning opportunities through orientations, workshops, internships, and career planning programs, our students continue to develop personally and professionally, preparing them for the next chapter—after college career success.
PROFESSIONAL DEVELOPMENT

Each year interns from the National Orientation Directors Association (NODA) spend a summer on campus working with New Student & Family Programs to facilitate orientation. In 2015 interns were also provided professional development opportunities including resume review, practice interviews, and navigating the Placement Exchange job fair.

After returning to their own programs, participants found that other interns in their cohort lacked this additional training. The students who interned at Boise State have knowledge of higher education hiring practices that will set them apart as they enter the job market.

IDAHO DIGITAL LEARNING ACADEMY

The Career and Life Planning class, taught through the Idaho Digital Learning Academy, provides opportunities for high school students throughout Idaho (especially rural areas) to explore career options in preparation for college.

Students from 28 different high schools learned:
- How to find a career that fits
- Which type of post-secondary school/type of degree or certificate will be required for a chosen career
- Which types of opportunities to seek out in college to be competitive

MAKE COLLEGE COUNT!

By the end of the school year, Career Center counseling appointments for first- and second-year students increased 75% over the previous year. Messaging encourages students to come in earlier to make the most of their college experience.

Make College Count! online workshops and other career planning information were incorporated into 12 classes, resulting in more students learning about maximizing their investments and taking control of their future via convenient online connections.

Career Fair Numbers:

<table>
<thead>
<tr>
<th>Professional development included:</th>
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<tbody>
<tr>
<td>resume review</td>
</tr>
<tr>
<td>practice interviews</td>
</tr>
<tr>
<td>navigating the Placement Exchange job</td>
</tr>
<tr>
<td>fair</td>
</tr>
</tbody>
</table>

- Students who had decided on a major or program:
  - At beginning of class: 1300
  - By end of class: 117

- Students who had decided which college to attend:
  - At beginning of class: 57%
  - By end of class: 39%

- Professional Headshots Taken: 20

“...my passion for Student Affairs has always been driven by my belief that all students should feel they have the intrinsic right to belong in their campus community. Working in orientation has given me many opportunities to introduce students to Boise State, and help them identify what resources and experiences they need to be happy, healthy and successful Broncos.”

– Sarah Shinn

57% 39% 77% 41%
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- ✓ resume review
- ✓ practice interviews
- ✓ navigating the Placement Exchange job fair

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CIVIC-MINDED

AN IMPORTANT PIECE OF OUR DIVISION’S STORY IS THE HARD WORK THAT GOES INTO RAISING THOUSANDS OF DOLLARS EACH YEAR SIMPLY BECAUSE STUDENTS HAVE A PASSION FOR HELPING OTHERS. WE HELP MAKE IT HAPPEN.
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MONEY RAISED

Student groups raised a total of $233,689 for charitable causes.

- Boise State Dance Marathon benefiting Saint Luke’s Children’s Hospital and Children’s Miracle Network
- Relay for Life benefiting Colleges Against Cancer
- Colleges Against Cancer benefiting American Cancer Society
- Men’s Hockey Club benefiting Meals on Wheels
- Fraternity and Sorority Members benefiting local nonprofit
- Sigma Chi Fraternity benefiting Huntsman Cancer Institute

HOURS SERVED

Students donated over 27,000 service hours to the community.

“Getting to know a student’s story is powerful for building relationships and trust ... I engage in conversation and challenge their thoughts to include other people, other groups, other communities and cultures ... it’s one way to assist students’ growth and development. We are in a setting that constantly encourages learning, exploration, challenge and a deeper level of thinking. It’s a wonderful opportunity and one of the reasons that I love my work in Student Affairs.”

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15,000 Student Organization Members

2,140 Service Saturday Volunteers

10,459 Fraternity and Sorority Chapters

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FOSTERING DIVERSE & INCLUSIVE COMMUNITIES
BUILDING A SETTING AND CREATING AN ATMOSPHERE THAT IS WELCOMING TO ABSOLUTELY EVERYONE IS CRUCIAL TO OUR STORY—TO EVERY STORY EVERYWHERE.
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VETERANS LOUNGE GRAND OPENING

A new lounge was dedicated at the Veterans Center in March for the nearly 2,000 Boise State military veterans and their families. A comfortable, inviting atmosphere, the lounge features a pool table, TV and a kitchen. Just as they are dedicated to serving our country, we are dedicated to serving them.

SAFE SPACE TRAINING & ALLY DEVELOPMENT

Each year the Women’s Center develops and presents Safe Space Training to discuss LGBTQIA experiences. Last year the program expanded to offer Ally Development.

Part One: LGBT 101 addressed gender identity and sexual orientation. The LGBT 101 program was created to better educate campus members about gender identities and sexual orientations, and provide a safe space to ask questions.

Part Two: Ally Development, which debuted spring 2015, was formed to help people better understand queer identities and resources and identify the steps to take to actively advocate for the inclusion of LGBTQ+ identified members of our campus and greater community.

FIRST FORWARD SUCCESS

The First Forward Success program debuted last year to help first-generation students successfully attend college by addressing four areas:

First-generation students are the first in their family to attend college—neither parent having competed a bachelor’s degree. First Forward provides support through peer educators, workshops, group activities and campus resources such as tutoring and academic counseling.

“Given the opportunity to grow as an individual on the Boise State campus has been a great experience. We spend most of our lives becoming who we think we are destined to be, but the daily issues that matter most to us already define who we are. When our issues evolve into a bigger purpose than our own success, we can then make a difference.”

–Milaun Danclar

Participants

120

Workshops

Military Veterans Served

2000

Time

Management

Academic/Career Planning

Financial Planning

Campus Connections
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- **Time Management**
- **Financial Planning**
- **Campus Connections**
- **Academic/Career Planning**

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MAYBE WE DON'T GET A PULITZER PRIZE, BUT WE CERTAINLY ARE AN AWARD-WINNING DIVISION. COMMITTED TO EXCELLENCE.
The opportunity to work in Housing and Residence Life is a rewarding experience. Being able to be part of each student's growth from the time they move in as a nervous, excited young adult, to the time they leave for commencement, off to their new adventure. It makes me proud to see those students after they leave Housing, to recognize me, and thank me and our organization for being there for them when they were away from home or during a difficult time.

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– Gene Conyers

Idaho Career Development Association

Jennifer Iuvone
Leadership in Career Development Award

Campus Awards Ceremony

RK Williams
David S. Taylor Service to Students Award
INTEGRITY FOR THE BOISE STATE DIVISION OF STUDENT AFFAIRS IS ABOUT DOING WHAT'S RIGHT, EVEN IF IT WILL TAKE MORE TIME. IT'S ABOUT SAFEGUARDING THE INTERESTS OF OUR STUDENTS, ESPECIALLY WHEN IT'S HARD WORK.

COMMITTED TO INTEGRITY & FISCAL RESPONSIBILITY
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PROGRAM PRIORITIZATION

As a result of the 2013-14 program prioritization work, we discovered a number of areas for improvement. By creating a plan for evaluation and change, we accomplished the following:

- Assessed for duplication of business processes in Student Life.
- Resulting changes streamlined processes, creating consistency across departments, along with increased efficiency/effectiveness.
- HR processes were also centralized.
- Added two trip opportunities to provide more alternative break opportunities for students, nearly doubling the number of participants.
- Launched a student internship program.
  The core curriculum was based on the same research that prompted changes in the focus of the Career Center the previous year.

THINK ABOUT IT CAMPAIGN

The Office of the Dean of Students launched Think About It, a mandatory online education course for new students under age 21. The campaign addresses specific policy about the Campus Save Act, which updates the Cleary Act and Title IX Compliance. Students learn personal responsibility and proper conduct in four areas:

- Sex in College
- Partying Smart
- Sexual Violence
- Healthy Relationships

Completion rates of Think About It were higher than expected and earlier than expected with a response rate of 86%. Students and staff now share a common language and frame of reference for best practices.

IMPACT SCHOLARS

- The "Dr. Jim Munger Endowed Scholarship" of $25,000 was established for Impact Scholars, the first of its kind in Idaho.
- Specifically for students with foster care experience, scholarship funds give students a fighting chance to choose their college education over the financial burden of attending.

"We all strive to be the best we can be and our words are not just words, but a promise. It is our obligation to not waste resources, but to use them as efficiently as possible to help keep costs down for everyone. My work in Student Affairs makes me feel wanted and needed. What I do helps to steer Boise State University in a direction that our president and vice-president envisions."

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PROGRAM PRIORITIZATION
As a result of the 2013-14 program prioritization work, we discovered a number of areas for improvement. By creating a plan for evaluation and change, we accomplished the following:

Assessed for duplication of business processes in Student Life. Resulting changes streamlined processes, creating consistency across departments, along with increased efficiency/effectiveness. HR processes were also centralized.

Added two trips to provide more alternative break opportunities for students, nearly doubling the number of participants.

Launched a student internship program. The core curriculum was based on the same research that prompted changes in the focus of the Career Center the previous year.

THINK ABOUT IT CAMPAIGN
The Office of the Dean of Students launched Think About It, a mandatory online education course for new students under age 21. The campaign addresses specific policy about the Campus Save Act, which updates the Cleary Act and Title IX Compliance. Students learn personal responsibility and proper conduct in four areas:

Completion rates of Think About It were higher than expected and earlier than expected with a response rate of 86%. Students and staff now share a common language and frame of reference for best practices.

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BRONCO AMBASSADOR PROGRAM

Admissions initiated the volunteer Bronco Ambassador Program to increase the number of student representatives in an effort to host additional campus visitors and still maintain a high level of personalization.

Out of 55 applicants, 23 students were selected. Ambassadors hosted everyone from elementary school children to California soccer teams to Chinese government officials. Ambassadors assisted with many groups and visitors, all three Discover Boise State events, Bronco Day, and Saturday visit programs by serving as tour guides for prospective students and their guests.

Boise State is building a strong tradition of volunteerism, inspiring students to become well-rounded, active members of society.

BRONCOCONNECT

This new program helps students from the College of Western Idaho transfer to Boise State University after they’ve successfully earned an AA, AS, or AAS degree. Boise State’s Senior Transfer Enrollment Counselor ensures an efficient application process and a smooth transition. Benefits include:

- Coordinated Student Academic Advising
- Seamless Transfer of Academic Credits
- New Orientation for BroncoConnect Students
- Priority Registration for First Semester

WOMEN’S CENTER

The Women’s Center continues to evolve and to be challenged by issues similar to those faced by centers across the nation. To stay up-to-date, an external evaluator conducted a review, which focused on response to diverse needs, campus collaborations, assessment, evaluation, and the department’s name, location and staffing.

The review lauded the center’s staff for:
- Leadership and outreach
- Depth diversity, and responsiveness of programs
- Cosponsorship efforts
- Thoroughness of assessments

“Working in a culture committed to continually evolving is highly valued. As part of the Student Affairs Web team, we have the opportunity to seek new ways to improve services for students, staff, and faculty using web technologies. We have been able to provide more services online, streamline workflows, and reduce paper consumption by developing digital processes. We’re helping departments accomplish more, which allows us as a division to serve the students more efficiently and effectively.”

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- Groups: 75
- Large Events: 4
- Visitors: 4,500